

## **Telerik Academy Upskill Product Management**

### **FAQ**

#### **What will I learn at the Telerik Academy Upskill Product Management program?**

Three months of product management training packed with real-world use cases and methodologies to help you manage the product development process from the get-go. By the end of the program you will be able to use continuous learning to reach product-market fit, conduct market research, craft your value proposition in a way that differentiates your product, use analytics and key metrics to drive the direction of the product, and write effective product requirements.

#### **Who can apply and how?**

Whether you are a Product Manager or an entrepreneur who wants to advance in product management, or you are looking for a career switch and have experience in project management, business analysis, marketing and software engineering, this program will equip you with in-depth understanding and practical experience to help you manage the product development process from scratch and advance in your career fast. You also need to be 18 years of age or older.

The admission process includes the following steps:

- CV and application form submission (mandatory)
- Online product management test (mandatory)
- Online career event (optional)
- Interview (upon request)

#### **How much experience should I have?**

The program is designed for both junior Product Managers and professionals who have at least 1+ years of experience in the field of project management, business analysis, marketing, and software engineering.

#### **What does the online program management test include?**

The test aims to assess your general knowledge across 4 domains (Product Management Fundamentals, Market Research, Competitor Research, Agile Methodologies) and consists of 26 closed-ended questions. The time limit is 30 minutes. The test is compatible with most computers and tablets, but it is not recommended to use a smartphone or a small screen tablet when you're taking it.

#### **Is there a minimum passing score for the test?**

No, the passing score for the test will be based on the overall performance of all applicants.

#### **What is the candidate selection process?**

We use a holistic review process when evaluating applicants for admission. The final selection of candidates is not based on a simple formula of grades and tests scores. Instead, we consider a variety of factors: application documents, online product management test results, personal motivation for applying, etc. Some candidates might also be invited to attend interview to additionally discuss their motivation and aspirations.

#### **If I am invited for an interview what will that include?**

Interviews will focus on candidates' motivation and aspirations and will determine if the program is appropriate for each candidate based on their needs, expectations and personality.

### **Can I choose between online and onsite training?**

Training is planned to be onsite. In case the epidemic situation in Bulgaria persists, and/or onsite training might pose a risk to students and trainers' health, the program will start online. Attendance (both onsite and online) is key to our students' successful graduation. Participants must attend all classes. Up to 3 days of absence are allowed, plus the program has two 1-week vacations.

### **Do I have to sign a contract to join the program?**

Yes, all admitted students should sign a contract with Telerik Academy prior to the program start.

### **What happens if I drop out of the program?**

In case of any unforeseen and unintended circumstances and within the first 2 weeks of your tuition, you can drop out of the program with no accrued costs.

### **Are we going to have homework assignments?**

Yes, the program includes regular homework assignments which are the basis for the final project presentations.

### **Are computers needed during lectures?**

When onsite, computers are needed mainly during practice sessions. Please note that since there are no computers in the lecture halls, all students need to bring their own devices. Please note that the program may transition to an online format, depending on the COVID-19 situation. In that case, personal devices will be needed for all sessions.

### **Do all students graduate?**

Students must successfully pass all requirements and assignments to graduate.

### **Will I receive a certificate at the end of the program?**

Yes, graduates will receive a certificate for successful graduation of the program.

### **How much does the training cost?**

The regular tuition fee for Telerik Academy Upskill Product Management is BGN 3,500. Students who apply by 15 July will get an early bird tuition fee amounting to BGN 3,300.

Early Bird prices apply to individuals who complete their applications by Jul 15. Regular prices apply to applicants after Jul 15, and to companies throughout the entire admission window.

The fee could be either covered by you or your employer. In both cases the fee is paid via bank transfer prior to the program start.